

# Andrew Tomolonis

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Online portfolio 

Award-winning Boston-area writer, reporter, editor, bilingual podcaster and multimedia storyteller with a record of producing clean, effective copy in multiple disciplines – technical writing, internal communications, marketing, branding, persuasive commentary, hard-hitting news, or human-interest. Organized newsroom manager and savvy digital editor, skilled at leading others in creating multilayered content with video, audio, galleries, databases, and interactive web graphics.

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## Skills

- Keen ability to recognize a good story and use multiple tools to enhance user experience.
- Clean, coherent writer, up to date on libel laws, AP Style or Chicago Manual of Style.
- Proficient with WordPress, Saxotech, and other CMS options. Some HTML experience.
- Adaptable and resourceful, able to quickly absorb and understand complex material.
- Reads, writes, speaks Spanish; produces podcasts in Spanish and English.
- Familiar with Word, Excel, MS Office, as well as Google suite and other online tools.
- Strong public speaker and PowerPoint creator/presenter. Frequent NPR guest.
- Proven team leader, project manager, and motivated, goal-oriented taskmaster.

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## Experience

SINCE SEPTEMBER 2018

### Author, Editor, Writer / Independent producer

Authored the comprehensive textbook *Organic Hobby Farming for I-5 Publishing / Lumina Media* in 2014. Currently producing content for Lifespan (R.I. hospitals), SEMAP, and other nonprofits.

NOVEMBER 2003 – SEPTEMBER 2018

### Managing Editor / SouthCoast Media Group

I managed a staff of roughly 25 newsroom employees in three senior editorial positions.

- Online and New Media: Developed content for SouthCoastToday.com, leading web and print teams to multiple awards for reader engagement, graphics, overall quality, and innovation.
- News: Led staff in beat development, content meetings, key projects, and breaking news.
- Worked as executive news editor, staff columnist, multimedia producer, database reporter, special projects editor, editorialist, blogger, production editor, and bilingual podcast producer.

APRIL 2001 – OCTOBER 2009

### Marketing Writer / Blooms of Bressingham

I successfully developed marketing materials and gardening press releases for publication across the U.S. and Canada. I also trialed, reviewed, and provided feedback for new plant materials and worked as freelance consultant to develop and refine marketing strategies.

JUNE 1990 – NOVEMBER 2003

## **Deputy Managing Editor / Boston Herald**

I ran the daily news meetings and supervised 25-plus journalists – slot editors, wire editors, city desk editors, reporters, and copy desk editors – in all phases of news presentation, including story content, photo selection, captions, graphics, page design, headline writing, and prepress production.

SEPTEMBER 1993 – NOVEMBER 1993

## **Editor / Headline writer / New York Post**

I worked for three months as a senior writer, page designer, copy editor, and headline writer at the New York Post, where I contributed to news meetings, edited stories, and wrote headlines – all on deadline.

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## **Education**

### **Bachelor of Arts / University of Massachusetts**

I graduated *cum laude* from the University of Massachusetts with a combined major in Journalism/English. I also worked for the student newspaper, the UMass Daily Collegian.

### **Associate of Arts / Cape Cod Community College**

I graduated from Cape Cod Community College with arts-related studies, including writing, graphic arts, and Spanish literature. I also worked as a writer and editor for the college newspaper.

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## **Awards and Recognition**

- Winner of seven first-place awards from the New England Newspaper and Press Association in 2017 and 2018, including Best Serious Columnist, Best Humorous Columnist, Science and Technology Reporting, Best Special Report Section, Online Engagement Strategy, Infographics, and Multimedia Slide Show.
- Winner of numerous other awards from NENPA and other media groups in recent years, including Business Reporting, Blogging, and Best Overall Newspaper Website.
- Part of four separate Pulitzer Prize submissions, although never a winner or finalist.

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## **Volunteering and Activities**

- Executive board member for Southeastern Massachusetts Agricultural Partnership.
- Volunteer with Homeless Service Providers Network and Salvation Army (Neediest Families Fund) in New Bedford, Mass.
- Graduated from Leadership SouthCoast in 2017.
- Interests: Science and environmental issues, horticulture, agriculture, gourmet food and cooking, health and fitness, business, politics, hiking and adventure travel. I'm also an accomplished blues musician and I'm conversant in Spanish.